

Kutztown University Research Commons at Kutztown University

UCC Minutes

Kutztown University Curriculum Committee

3-24-2005

UCC Minutes March 24, 2005

Kutztown University Curriculum Committee

Follow this and additional works at: <https://research.library.kutztown.edu/uccminutes>

Recommended Citation

Kutztown University Curriculum Committee, "UCC Minutes March 24, 2005" (2005). *UCC Minutes*. 23.
<https://research.library.kutztown.edu/uccminutes/23>

This Archives Document is brought to you for free and open access by the Kutztown University Curriculum Committee at Research Commons at Kutztown University. It has been accepted for inclusion in UCC Minutes by an authorized administrator of Research Commons at Kutztown University. For more information, please contact czerny@kutztown.edu.

KUTZTOWN UNIVERSIT
UNIVERSITY CURRICULUM COMMITTEE

MINUTES OF THE MARCH 24, 2005 MEETING

Randy Schaeffer called the meeting to order stating there was a quorum.

Present: Vera Brancato, Charles Cullum, Susan Czerny, Mark Dinger, Robert Gray, Kimberly Johnston, Karen Kresge, Christine Lottes, Debra Lynch, George Paterno, Elizabeth Rogol, Randy Schaeffer (Chairperson), Marilyn Stewart.

Absent: Dana Cubeta, Matthew Hess, and David Rogers.

Also in Attendance: Kathleen Dolgos, Rudolph Mayrhofer, James McNiff, S. Pascale-Dewey, Roxane Rix, Louis Rodriquez, and Robert Smith.

GENERAL ANNOUNCEMENTS

R. Schaeffer has apologized for the lateness of the agenda, the minutes, and packets being delivered. Part of the problem was the spring break and the fact that there was no permanent secretary in this position. Lisa Dietrich will now be the recording secretary in this position and will see to it that all materials are delivered in a more timely matter. One time only course was requested during Spring Break by C. Van Ens and R. Schaeffer approved this as long as she hand delivered the proposal to each of the committee members. If you did not receive this, please see R. Schaeffer at the end of the meeting for a copy.

MINUTES

It was moved by C. Lottes and seconded by R. Gray to approve the Minutes of the February 24, 2005 meeting. The motion passed to approve the Minutes as amended.

OLD BUSINESS

Curr # : VPA 0415
Course: New course - SPE/WRI 340, Research for Public Relations (effective Fall 2005).
Proposal: Addition of course to master course listing. SPE 170, Introduction to Public Relations, and WRI 216, Writing for Public Relations, are course prerequisites.
Comments: This item has been tabled indefinitely.

NEW BUSINESS

College of Education

Curr #: EDU 0530

Course: Course Revision: Clinical Experiences and Practicum, Effective Spring 2006

Proposal: Revision of course syllabus.

Comments: Preparing for NCATE accreditation and as per the language parallel it will be known as clinical field experience as opposed to student teaching. G. Paterno was opposed to change this for Fall 2005, will change to Spring 2006 semester.

It was moved by D. Lynch and seconded by K. Johnston to consider and approve this proposal as amended. MOTION PASSED.

Curr #: EDU 0531

Course: Course Revision: PDE Assessments - Secondary Education Undergraduate Courses, Effective Fall 2005

Proposal: Revision of course syllabus.

Comments: Preparing for NCATE accreditation this is the secondary education version as an assessment piece with just a syllabus change.

It was moved by K. Johnston and seconded by D. Lynch to consider and approve this proposal as amended. MOTION PASSED.

College of Liberal Arts and Sciences

Curr #: LAS 05042

Course: New Course: International Political Economy, Effective Spring 2006

Proposal: Addition of course to master course listing.

Comments: The outline needs to be on a standard form. The clock hours are also missing; it is a 3 credit hour course as well as 3 semester hours. No prerequisites are needed for this course.

It was moved by E. Rogol and seconded by K. Kresge to consider and approve this proposal as amended. MOTION PASSED.

Curr #: LAS 05043

Course: New Course: International Conflict and Security, Effective Spring 2006

Proposal: Addition of course to master course listing.

Comments: The outline needs to be on a standard form. The clock hours are also missing; it is a 3 credit hour course as well as 3 semester hours. No prerequisites are needed for this course.

It was moved by D. Lynch and seconded by E. Rogol to consider and approve this proposal as amended. MOTION PASSED.

Curr #: LAS 05060

Course: Course Revision: HIS 378, Seminar in Historical Methods, Effective Spring 2006
Proposal: Change in the course title of HIS 378 from Junior Seminar in Historical Methodology to Seminar in Historical Methods.
Comments: Students are encouraged to take this course during their sophomore year.

It was moved by K. Johnston and seconded by E. Rogol to consider and approve this proposal as amended. MOTION PASSED.

Curr #: LAS 05061

Program: Program Revision: B.A. History Program, Effective Spring 2006
Proposal: The Department of History proposed to expand the Concomitant and Arts and Sciences electives selections of the B.A. History program to include selected courses in Art History, Music, and Theatre.
Comments: This course will expose students to the cultural backgrounds of eras and places that they are studying historically.

It was moved by G. Paterno and seconded by E. Rogol to consider and approve this proposal as amended. MOTION PASSED.

Curr #: LAS 05062

Course: Course Revision: CIS 010, Computer Applications, Effective Spring 2006
Proposal: This is a computer course, not a microcomputer course, so we would like to change the prefix and name of the course to reflect that fact.
Comments: G. Paterno was opposed to change it for the Fall 2005 semester, will be in effect for the Spring of 2006 semester instead.

It was moved by C. Lottes and seconded by K. Johnston to consider and approve these proposals as a block as amended. MOTION PASSED.

Curr #: LAS 05063

Course: Course Revision: CIS 020, Computer Graphics, Effective Spring 2006
Proposal: This is a computer course, not a microcomputer course, so we would like to change the prefix and name of the course to reflect that fact.
Comments: G. Paterno was opposed to change it for the Fall 2005 semester, will be in effect for the Spring 2006 semester instead.

It was moved by C. Lottes and seconded by K. Johnston to consider and approve these proposals as a block as amended. MOTION PASSED.

Curr #: LAS 05064

Course: Course Revision: CIS 125, Discrete Mathematics for CIS I, Effective Spring 2006
Proposal: This is a discrete math course where we would like to change the prefix from MAT 125 to CIS 125. This course had previously been a CIS course and it was changed to a MAT course due in part to the 45 hour rule.
Comments: Math and Computer Science Departments are trying to split and are unsure where the ownership of this course would be. G. Paterno was opposed to change it for

Fall of 2005 semester, will be in effect for the Spring 2006 semester instead.

It was moved by C. Lottes and seconded by K. Johnston to consider and approve these proposals as a block as amended. MOTION PASSED.

Curr #: LAS 05065

Course: Course Revision: CIS 126, Discrete Mathematics for CIS II, Effective Spring 2006

Proposal: This is a discrete math course where we would like to change the prefix from MAT 126 to CIS 126. This course had previously been a CIS course and it was changed to a MAT course due in part to the 45 hour rule.

Comments: Math and Computer Science Departments are trying to split and are unsure where the ownership of this course would be. G. Paterno was opposed to change if for the Fall 2005 semester will be in effect for the Spring 2006 semester instead.

It was moved by C. Lottes and seconded by K. Johnston to consider and approve these proposals as a block as amended. MOTION PASSED.

Curr #: LAS 05067

Course: Course Revision: HIS 240, African American History, Effective Fall 2005

Proposal: Would like to change the course so that students are required to have completed the following classes HIS 025 or HIS 026 or have completed 45 college credits or prior approval from the instructor before being allowed to take this class.

Comments: Want the students to take this course at the appropriate time to avoid having the class is too advanced for them.

It was moved by K. Johnston and seconded by K. Kresge to consider and approve this proposal as amended. MOTION PASSED.

Curr #: LAS 05069

Program: Program Deletion: B.S. in Chemistry/Biochemistry Option, Effective Fall 2005

Proposal: Deletion of B.S. Chemistry/Biochemistry option so that no new students can enter this program but those students currently enrolled in that track can graduate with the B.S. Also CHM 230 is replacing CHM 340 under required CHM courses.

It was moved by G. Paterno and seconded by D. Lynch to consider and approve this proposal as amended. MOTION PASSED.

Curr #: LAS 05070

Course: Program Revision: B.S. Biochemistry, Effective Fall 2005

Proposal: Deletion of B.S. Biochemistry so that there will be no new students entering this Program but those students currently enrolled in that track can graduate with a B.S. Chemistry/Biochemistry option degree.

It was moved by C. Lottes and seconded by D. Lynch to consider and approve this proposal as amended. MOTION PASSED.

Curr #: LAS 05071

Course: New Course: France at the Dawn of the 21st Century, Effective Spring 2006

Proposal: Addition of course to master course listing.

Comments: There is no department or curriculum number on this course. The student will need a prerequisite of the course French 104 or permission from the instructor in order to be able to take this class.

It was moved by D. Lynch and seconded by K. Johnston to consider and approve this proposal as amended. MOTION PASSED.

College of Business

Curr #: BUS 0511

Course: New Course: MKT 315, Marketing Ethics in Society, Effective Spring 2006

Proposal: Addition of course to master course listing. This course will explore the fundamental concepts and practical applications of marketing ethics. A prerequisite of MKT 310, Principles of Marketing, will be needed.

Comments: Words are stately poorly in the objectives and lack of a textbook list. G. Paterno stated that it would be too difficult for an effective date of Fall 2005 and suggested that it be moved to the Spring 2006 semester instead.

It was moved by R. Gray and seconded by E. Rogol to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0512

Course: Course Revision: MKT 310, Principles of Marketing, Effective Spring 2006

Proposal: Revision of course description and the syllabus.

Comments: Recommended that the next 17 course revisions be motioned as a block. The information and reference list is very short and the budget might not be available. Also, G. Paterno asked that the following business courses have an effective date Spring 2006 instead of Fall 2005.

It was moved by K. Johnston and seconded by R. Gray to consider and approve the next 17 course proposals (BUS 0512 – BUS 0527) as amended. MOTION PASSED.

Curr #: BUS 0513

Course: Course Revision: MKT 312, Consumer Behavior, Effective Spring 2006

Proposal: Revision of course description and the syllabus.

Comments: Motioned as part of the block.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this course proposal as amended. MOTION PASSED.

Curr #: BUS 0514

Course: Course Revision: MKT 320, Marketing Management, Effective Spring 2006

Proposal: Revision of course description and the syllabus.

Comments: Motioned as part of the block.

It was moved by K. Johnston and seconded by R. Gray to consider and approve the next course proposal as amended. MOTION PASSED.

Curr #: BUS 0515

Course: Course Revision: MKT 325, Sports Marketing, Effective Spring 2006
Proposal: Revision of course description and the syllabus.
Comments: Motioned as part of the block.

It was moved by K. Johnston and seconded by R. Gray to consider and approve the next course proposal as amended. MOTION PASSED.

Curr #: BUS 0516

Course: Course Revision: MKT 330, Personal Selling, Effective Spring 2006
Proposal: Revision of course description and the syllabus.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0517

Course: Course Revision: MKT 332, Sales Management, Effective Spring 2006
Proposal: Revision of course description and the syllabus.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0504

Course: Course Revision: MKT 340, Retail Management (Different Approval Dates), Effective Spring 2006
Proposal: Revision of course description and the syllabus.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0518

Program: Course Revision: MKT 347, New Product Management, Effective Spring 2006
Proposal: Revision of course description and the syllabus.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0519

Course: Course Revision: MKT 350, Advertising Management, Effective Spring 2006
Proposal: Revision of course description and the syllabus and a prerequisite is needed.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0520

Course: Course Revision: MKT 351, Media Concepts and Planning, Effective Spring 2006

Proposal: Revision of course description and the syllabus.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0521

Program: Course Revision: MKT 355, Service Marketing, Effective Spring 2006

Proposal: Revision of course description and the syllabus.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0522

Course: Course Revision: MKT 357, Advertising Campaigns, Effective Spring 2006

Proposal: Revision of course description and the syllabus. Change in prerequisite from MKT 350 to MKT 350 or permission from the instructor.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0523

Course: Course Revision: MKT 360, Marketing Research, Effective Spring 2006

Proposal: Revision of course description and the syllabus.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0524

Course: Course Revision: MKT 370, International Marketing, Effective Spring 2006

Proposal: Revision of course description and the syllabus as well as a change in the prerequisites from MKT 320 to MKT 310.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0525

Course: Course Revision: MKT 371, Selected Topics in Marketing, Effective Spring 2006

Proposal: Revision of course description and the syllabus.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0526

Course: Course Revision: MKT 375, Export Marketing, Effective Spring 2006
Proposal: Revision of course description and the syllabus as well as a change in the prerequisites from MKT 310 and MKT 370 to MKT 310.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

Curr #: BUS 0527

Course: Course Revision: MKT 380, Senior Seminar in Marketing, Effective Spring 2006
Proposal: Revision of course description and the course syllabus.

It was moved by K. Johnston and seconded by R. Gray to consider and approve this proposal as amended. MOTION PASSED.

College of Visual and Performing Arts

Curr #: VPA 0465

Course: New Course: VPA 0465, Curricular Applications in Arts Education, Effective Spring 2006
Proposal: Addition of course to master course listing.

It was moved by D. Lynch and seconded by K. Kresge to consider and approve this proposal as amended. MOTION PASSED.

Curr #: VPA 0564

Course: Program Revision: B.A. Speech Communication, Effective Spring 2006
Proposal: Delete SPE 380, Senior Seminar, from required courses in the major. Delete TVR courses for 2 or 3 credits and add 15 credits of open electives.
Comments: Was tabled before and came back to us. The new rule for B.A. In Speech Communication is that you can only take 1/3 of the 120 credits in this major.

It was moved by C. Lottes and seconded by K. Johnston to consider and approve this proposal as amended. MOTION PASSED.

Curr #: VPA 0565

Course: Course Revision: THE 240, Directing, Effective Spring 2006
Proposal: Revision of this course because it was approved for 3 hours and it has actually been 4 hours, by necessity.

It was moved by D. Lynch and seconded by K. Kresge to consider and approve this proposal as amended. MOTION PASSED.

Curr #: VPA 0566

Course: Course Revision: VPA 0566, Clinical Experience and Practicum, Effective Spring 2006

Proposal: The proposal reflects a change in the course title from Student Teaching and Practicum to Clinical Experience and Practicum for all Visual and Performing Arts Departments with education programs.

Comments: Reviewing materials for the upcoming NCATE accreditation.

It was moved by E. Rogol and seconded by K. Kresge to consider and approve this proposal as amended. MOTION PASSED.

Curr #: VPA 0567

Course: Course Revision: All FAR Courses, Effective Fall 2005

Proposal: All studio courses will have the following language added at the end of the Course descriptions. Minimum of three hours of work outside the classroom required.

Comments: This is to meet the standards of the National Association of Schools of Art and Design.

It was moved by K. Kresge and seconded by M. Stewart to consider and approve this proposal as amended. MOTION PASSED.

Curr #: VPA 0568

Course: Course Revision: All FAS Courses, Effective Fall 2005

Proposal: The following course will have the language added at the end of the course descriptions. This course can be repeated up to 10 times.

Comments: This is to meet the standards of the National Association of Schools of Art and Design.

It was moved by K. Kresge and seconded by M. Stewart to consider and approve this proposal as amended. MOTION PASSED.

Curr #: VPA 0571

Course: Program Revision: Theatre Minor, Effective Fall 2005

Proposal: Six credits still need to be taken in this sequenced order: THE 336 Theatre History IV; THE 333 Theatre History I: Ancient European; THE 334 Theatre History II: Classical Asian & European Renaissance, or THE 335 Theatre History III: 18th & 19th Centuries.

It was moved by C. Lottes and seconded by K. Johnston to consider and approve this proposal as amended. MOTION PASSED.

Curr #: VPA 0576

Course: New Course: SPE 2XX, Performance of Latino/a Literature

Proposal: Addition of course to master course listing.

Comments: This course was motioned to be tabled until further noticed; they were to hand deliver this proposal.

It was moved by D. Lynch and seconded by K. Johnston to table discussion of this matter until further notice. MOTION TO TABLE PASSED.

ANNOUNCEMENTS

Selected Topics Courses

VPA 0572: SPE/WST 370, Selected Topics in Communication: Women and Film, Effective Summer I of 2005

VPA 0573: THE 460, Selected Topics in Theatre; Theatre for Social Change, Effective Fall 2005

ADJOURNMENT

It was moved by D. Lynch and seconded by K. Johnston to adjourn the meeting. MOTION PASSED.

Lisa Dietrich, Recording Secretary

Susan Czerny, Secretary

ljd